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Inszone Insurance Services Expands Presence in Arkansas With Acquisition of Williamson Insurance

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SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce the acquisition of Mark V. Williamson Co., Inc., also known as Williamson Insurance, a long-standing independent agency based in Little Rock, Arkansas.

Founded in 1974 by Mark V. Williamson, Williamson Insurance has served businesses and individuals across Arkansas for over five decades. The agency has built a strong reputation for reliability, deep community relationships, and a continued focus on serving Main Street America. Mark S. Williamson joined the agency as a producer in 1988, continuing the family legacy and playing a key role in the agency's long-term growth and leadership.

Over the years, Williamson Insurance expanded its ownership and leadership team. Bill Fletcher joined the agency in 2001 after a successful career as a commercial loan officer, bringing valuable banking relationships and business insight to the firm. When evaluating future growth and succession planning, the leadership team recognized the need for a strategic partner.

"There were several factors that led us to Inszone," said Mark S. Williamson. "Beyond the additional resources they bring, what really stood out was Inszone's business plan and their commitment to Main Street America. Many large agencies overlook mid-sized accounts, but Inszone values them and that aligned perfectly with who we are and how we serve our clients."

"Williamson Insurance is an exceptional agency with deep roots in Arkansas and a strong commitment to serving local communities," said Chris Walters, CEO of Inszone Insurance Services. "Mark, and the entire team have built something special. We're excited to partner with them, provide additional resources and market access, and continue delivering outstanding service to their clients."

Williamson Insurance will continue operating from its Little Rock location with its existing team in place, ensuring continuity for clients while gaining access to Inszone's expanded resources, technology, and carrier relationships.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property & casualty and employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Arkansas, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Missouri, Montana, Nebraska, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington, with additional expansion planned nationwide.

For more information about Inszone Insurance Services, visit www.inszoneinsurance.com.

Contacts

Inszone Insurance Services

Chris Walters – CEO

714-619-5620

cwalters@inszoneins.com

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CONTACTS

Inszone Insurance Services

Chris Walters – CEO

714-619-5620

cwalters@inszoneins.com

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